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**NOTIFICATIONS BY GOVERNMENT**

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**ANIMAL HUSBANDRY, DAIRY DEVELOPMENT &  
FISHERIES DEPARTMENT  
(FISH)**

SUB-AUTHENTICATION USER AGENCY (SUB-AUA)/ SUB-KYC USER AGENCY (SUB-KUA) SERVICES - NOTIFICATION - FOR USE OF AADHAAR AUTHENTICATION SERVICES ON VOLUNTARY BASIS FOR AUTHENTICATION OF BENEFICIARIES IN THE ONLINE PORTALS / ONLINE APPLICATIONS IN TERMS OF RULE 5 OF AADHAAR AUTHENTICATION FOR GOOD GOVERNANCE (SOCIAL WELFARE, INNOVATION, KNOWLEDGE) RULES, 2020 READ WITH SUB-CLAUSE(ii) OF CLAUSE (b) OF SUB SECTION (4) OF SECTION 4 OF THE AADHAAR (TARGETED DELIVERY OF FINANCIAL AND OTHER SUBSIDIES, BENEFITS AND SERVICES) ACT, 2016 FOR "E-MATSYAKAR.COM" (BOTH WEB AND MOBILE APPLICATIONS) FOR ENDORSEMENT AND NEW REGISTRATION OF FRESH WATER AND BRACKISH WATER FISH / SHRIMP PONDS AND REGISTRATION OF AQUA BUSINESS UNITS UNDER THE PROVISIONS OF THE A.P.STATE AQUACULTURE DEVELOPMENT AUTHORITY ACT (APSADA), 2020 AND FOR INLAND AND MARINE SECTOR SERVICES.

**[G.O.Ms.No.15, Animal Husbandry, Dairy Development & Fisheries (FISH),  
5<sup>th</sup> March, 2024.]**

**NOTIFICATION**

The Ministry of Electronics and Information Technology, Government of India, has conveyed the authorization for the Government of Andhra Pradesh, Animal Husbandry, Dairy Development and Fisheries Department vide e.F.No.13(4)/2020-EG-II(Vol-13), dated 13.06.2023 to notify under rule 5 of the Aadhaar Authentication for Good Governance (Social Welfare, Innovation, Knowledge) Rules, 2020 read with sub-clause (ii) of clause (b) of sub-section (4) of section 4 of the Aadhaar (Targeted Delivery of Financial and Other Subsidies, Benefits and Services) Act, 2016 ("Act"), performance of Aadhaar authentication, on a voluntary basis, for verification of the identities of applicants on the Department's online portal "e-matsyakar.com" (both mobile and web application) using Yes/No or/and e-KYC authentication facility, for endorsement and new registration of freshwater and brackish water fish/shrimp ponds and registration of aqua business units under the provisions of the Andhra Pradesh State Aquaculture Development Authority Act, 2020 (APSADA) and for inland and marine sector services.

The Animal Husbandry, Dairy Development & Fisheries (Fish) Department, Government of Andhra Pradesh is appointed as Sub Authentication User Agency (Sub-AUA)/ Sub-KYC User Agency (Sub-KUA) to the Information Technology, Electronics & Communication Department, Government of Andhra Pradesh, to perform Aadhaar Authentication on a Voluntary basis for verification of the identities of applicants on the Department's on line portal "e-matsyakar.com (both mobile and web application) using Yes/No or/and e-KYC authentication facility, for endorsement and new registration of fresh water and brackish water fish/shrimp ponds and registration of aqua business units under the provisions of the Andhra Pradesh State Aquaculture Development Authority Act, 2020 and for inland and marine sector services under the Aadhaar Authentication for Good Governance (Social Welfare, Innovation, Knowledge) Rules, 2020 read with sub-clause(ii) of clause (b) of sub section (4) of section 4 of the Aadhaar (Targeted Delivery of Financial and Other Subsidies, Benefits and Services) Act, 2016.

1. The instant approval is for both 'Yes/No' authentication and Aadhaar e-KYC facilities. Information Technology, Electronic & Communications Department, Government of Andhra Pradesh would be the Authentication user Agency (AUA)/ KYC User Agency (KUA) for this purpose.
2. The informed consent of the resident shall be obtained for the purpose of authentication in terms of Section 29 of the Aadhaar Act, 2016. The purpose for which the Aadhaar number and related information is being sought must be communicated clearly to the resident. Specifically, the manner in which the Aadhaar number will be collected, stored, and used should be clearly communicated to the residents.

3. The resident shall be informed of alternate mechanism of identification / verification as the instant usage of Aadhaar authentication is permitted purely on voluntary basis
4. There shall not be denial of any service / benefit to resident on account of failure of Aadhaar based authentication.
5. There shall not be display of Aadhaar number anywhere in system and wherever required only last four digits of Aadhaar number may be displayed.
6. Aadhaar numbers, if stored, shall be stored securely in Aadhaar Data Vault in an encrypted manner as per the Unique Identification Authority of India Circular 25-07-2017 issued in this regard. Any sharing or movement of Aadhaar number shall be done in an encrypted manner.
7. Complete details of the e-KYC information of the resident shall not be displayed on the screen instead only necessary demographic details such as first name, year of birth etc., may be displayed.
8. Bio-metric authentication of residents shall be performed only in assisted mode or controlled environment by the operator registered/ verified by the Commissioner of Fisheries, Government of Andhra Pradesh and Information Technology, Electronics & Communications Department, Government of Andhra Pradesh.
9. The Commissioner of Fisheries, Government of Andhra Pradesh shall get its application audited by a CERT-IN empanelled auditor and submit that report to Unique Identification Authority of India. Any subsequent suggestions made by Unique Identification Authority of India may also be complied with.
10. Authentication transactions done by the Commissioner of Fisheries, Government of Andhra Pradesh, or by Information Technology, Electronics & Communications Department, Government of Andhra Pradesh on behalf of the Commissioner of Fisheries, Andhra Pradesh for the purpose approved herein, shall be exempted from charges under the Aadhaar (Pricing of Aadhaar Authentication Services) Regulations, 2021.
11. The Commissioner of Fisheries, Government of Andhra Pradesh may encourage use of Iris-based Bio-metric authentication, wherever required considering that it is more accurate, contactless and safe.

12. The Commissioner of Fisheries, Government of Andhra Pradesh and Information Technology, Electronic & Communications Department, Government of Andhra Pradesh shall comply with all the relevant provisions of the Aadhaar Act, its associated regulations and other instructions issued by Unique Identification Authority of India from time to time.
2. This notification shall come into effect on the date of its publication in the official Gazette.
3. The Commissioner of Fisheries, Government of Andhra Pradesh shall take further necessary action accordingly.

**GOPAL KRISHNA DWIVEDI,**  
*Special Chief Secretary to Government.*

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